



Community-led Total Sanitation

CLTS Newsletter February 2019

Dear Friends and Colleagues,

In this February newsletter, we have great resources for you in preparation for AfricaSan5 next week! We are sharing two new blog posts on sanitation market shaping in West and Central Africa. We have produced video interviews (in French with English subtitles) with three regional WASH experts from Benin, Mali and Senegal. Finally, we are sharing the French translation of our popular book, *Innovations for Urban Sanitation: Adapting Community-led Approaches*. If you are attending AfricaSan5 come to our session and find our stand. Details below.

Other resources that have caught our attention this month include two case studies on rural sanitation innovations from SNV Tanzania; and a blog on Ghana's pro-poor policies and inclusive sanitation guidelines.

We hope there is something of interest for you and look forward to hearing your news and suggestions for useful resources.

Many good wishes,

The CLTS Knowledge Hub

Join us at AfricaSan5!



Session: *Rapid Action Learning and Research for Rural Sanitation.*

CLTS Knowledge Hub and UNICEF Ghana co-present a session focused on methods of Rapid Action Learning (RAL) and research that practitioners and policy makers can use for better, quicker and actionable learning. Different initiatives will be presented that have been tried and tested across the world and can be used in Africa to strengthen rural sanitation programming. Come along and join us.

[More information here.](#)

Where: AfricaSan5, Cape Town Conference Centre, Room 2.44

When: Thursday 21st February 2019: 3pm - 4.30pm

We will also have a *CLTS Knowledge Hub stand* at the event where you can come and talk to us and pick up some of our latest publications.

Market Shaping Blog Series

Market
shaping
blog series



This series of three blogs on sanitation market shaping are drawn from discussions held at a Sanitation Industry Consultation, convened by UNICEF's West and Central Africa Regional Office, in Abuja, Nigeria (Nov 2018).

[Blog 1 of 3: Opportunities for market shaping in West and Central Africa](#)

This first blog outlines how UNICEF and partners are rising to the challenge, recognising the need to expand market-based approaches globally. It moves on to reflect on a sanitation market assessment carried out in Ghana, Nigeria and Cote d'Ivoire and how these countries will serve as learning laboratories for shaping healthy sanitation markets in the region.

[Blog 2 of 3: Promoting a Market-Based Sanitation: Sharing the SHAWN Project Experience in Nigeria.](#)

To strengthen Community Led Total Sanitation (CLTS) implementation, UNICEF launched a sanitation marketing and financing pilot project in 2016 under the DfID-funded Sanitation, Hygiene Water Supply in Nigeria (SHAWN) project with the aim to strengthen supply chains and connect entrepreneurs to communities and households. This second blog looks at the process involved in establishing this project, financing innovations for strengthening consumers' access to the market, key learning points and steps forward.

[AfricaSan5 Side-session Feb 22nd: Market-Based Rural Sanitation](#)

If you enjoyed these blogs and would like to share your thoughts on market shaping and market-based approaches come along to this side-session convened by UNICEF/USAID, 22nd February.

Vidéo: Yadjidé ADISSODA GBEDO parle d'un «pot de défécation» développé localement (Bénin) [English subtitles]



Yadjidé ADISSODA GBEDO (Chef/PAPHyR BENIN) parle du processus qui a permis à l'ONG APIC de concevoir et développer localement un pot de défécation pour les personnes à mobilité réduite dans la Commune de Copargo. [Regarde ici.](#)

[**English translation:** Yadjidé ADISSODA GBEDO (Head / PAPHyR BENIN) talks about the process that allowed the NGO APIC to locally

design and develop a defecation pot for people with reduced mobility in the Copargo Commune. [Watch here.](#)]

Vidéo: Massa Antoine Traore explique les étapes de la stratégie nationale FDAL du Mali [English subtitles]



Massa Antoine Traore (Directeur Régional Assainissement pour la région de Mopti, Ministère de l'Environnement et de l'Assainissement, Mali) explique les six étapes de la stratégie nationale FDAL du Mali. [Regarde ici.](#)

[**English translation:** Massa Antoine Traore (Sanitation Regional Director for the Mopti Area, Ministry of Environment and Sanitation, Mali) explains the six steps of Mali's national ODF strategy. [Watch here.](#)]

Vidéo: Alassane Beye parle du changement de comportement au Sénégal [English Subtitles]



Alassane Beye (Ministère de l'Hydraulique et de l'Assainissement, Sénégal) parle de la réussite du Projet Pilote récent Hygiène et Assainissement, ainsi que des motivations derrière ce projet. Ce projet a pour objectif d'inciter les changements de comportements à grande échelle à travers une 'Caravane de Communication' visitant les zones rurales du Sénégal. [Regarde ici.](#)

[**English translation:** Alassane Beye (Ministry of Sanitation, Senegal) talks about the motivation and success of a recent sanitation and hygiene pilot programme aimed at influencing large-scale behaviour change through a 'Communications Caravan' touring rural areas in Senegal. [Watch here.](#)]

Innovations pour l'assainissement urbain: Adapter les approches pilotées par la communauté



Plus de la moitié des occupants de la planète habitent désormais en milieu urbain et une forte proportion d'entre eux vit sans assainissement amélioré. Dans les zones rurales, les efforts déployés pour lutter contre la défécation en plein air ont été dirigés par le mouvement de l'Assainissement total piloté par la communauté (ATPC). Toutefois, comment les techniques de mobilisation de la communauté prônées par l'ATPC peuvent-elles être adaptées aux situations plus complexes des zones urbaines ?

Le livre est publié par Practical Action et peut être [acheté sous forme imprimée](#) ou [téléchargé une copie PDF gratuitement](#) ou [par chapitres](#).

[\[You can access the English version here.\]](#)

Rural Sanitation Innovations: Two Tanzanian Case Studies



[Jirani sanitation groups: sustaining open defecation free status in Tanzania](#)

The sustainability of open defecation free (ODF) status in rural areas where toilets frequently collapse is a global concern. In Tanzania, SNV has developed an innovative approach called Jirani sanitation groups (JSGs). 'Jirani' means neighbour and the approach is based on community support; if a toilet collapses another can be built with the help of neighbours. [Read the brief eight-page brief.](#)

[Emotional demonstrations \(emo-demos\) of handwashing with soap at vaccination centres](#)

Emotional demonstrations (emo-demos) are used in behaviour-centred design to trigger behaviour changes, such as handwashing with soap, by creating disgust and shame. This eight-page case study presents the emo-demo for triggering behaviour changes at vaccination centres, which were found to be ideal places to raise awareness of the importance of washing hands with soap among pregnant women, mothers and caregivers. [Download the brief.](#)

Blog: Taking Concrete Actions to Leave No One Behind: Government of Ghana Pro-Poor Policies and Sanitation Guidelines for Targeting the Poor and Vulnerable



There are many reasons as to why sustainable sanitation access is so low in Ghana; a critical factor is the level of poverty that exists in many rural areas and the challenges that households have to afford the purchase of a durable and hygienic latrine. [This blog post on Medium](#) looks at the national sanitation guidelines developed in response to the challenge to ‘Leave No One Behind’. The guidelines serve to ensure that equity, inclusion and sustainability for those who are unable to afford household toilets, without undermining strong community cohesion and strength in building their own toilets. [Download the guidelines.](#)

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