

Horizontal Learning Fact Sheet

Validated Good Practices in 2007-8

Child-to-Child Hygiene Behavior Change

Context: Good hygiene lies at the very heart of total sanitation. Good hygiene is embedded in systems of culture and belief and therefore it is difficult to instill sustained behavior change. In an attempt to instigate change at the very lowest level, Plan Bangladesh is supporting school sanitation and household hygiene education through a Child-to-Child (C2C) approach in 83 schools of Sreepur upazila.

Description: The goals, strategy and process of implementation were determined with the upazila sanitation taskforce, and shared with the union & ward sanitation taskforces to select one primary school.

Two teachers (one male and one female) selected by the School Management Committee (SMC), Community Based Organization (CBO) and teachers are trained as resource teachers.

Four students from each class (two girls and two boys) nominated by the students are organized into a School Action Team (SAT). They receive training on the six steps in the C2C approach.

1. Analysis: of the situation to identify the challenges.
2. Collect: more information on selected issues.
3. Share: information collected and plan of action developed.
4. Implementation: of the developed plan of action.
5. Evaluation: of the achievements against the plan of action.
6. Re-plan: to achieve total coverage to address the issues.

Children are motivated to mobilize the community through theater performance, slogans, rallies and songs. Progress is monitored by the SAT and shared with students, teachers, SMC, CBOs, WTF and UPTF.



Clean latrine awareness at Bapta, Kawraid



Hand washing skit at Nij Khujakhani school

Indicators:

- School campus, class-rooms and school toilets are clean.
- Children and community people are aware of the hygiene messages and practice good hygiene accordingly.
- School toilets are used by all students and teachers during school time.
- Household toilet are used by all members and toilets are clean.

Strengths:

- Children are excellent motivators for change in other children and adults.
- The changed behavior of children instills this change for the next generation.

Challenges:

- To sustain the motivation of the children's leadership of the SAT.
- The frequent transfer of resource teachers undermines program sustainability.

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