

Recommendations by the Natural Leaders for improvements in NBA

1. Delink NBA from MGNREGA even if the incentive money remains limited to Rs 4600 only
2. It needs to be made mandatory that a weekly meeting is held at the GP level in the leadership of the Gram Pradhan/Sarpanch. It should be made mandatory that all village level functionaries such as school principal/teacher, doctor, ANM, veterinary surgeon, AWW, ASHA etc who work in a Gram Panchayat must participate in this meeting. In this meeting, they would review the situation of sanitation and not only prepare strategy to make the GP open defecation free but also make door-to-door visit to convince people using provocative style of CLTS or applying peer pressure. The issue of 'ghost toilets' would be solved by this team, as the people who had received money and still not constructed or using toilets would be compelled to correct the situation. They will have to do it as they would not be able to avoid peer pressure. In case the village/GP is big, this meeting can be carried out at in 4-5 clusters by making teams from among the functionaries and GP members.
3. It is important to make community realize (by using CLTS approach) the ill impacts of OD through their own self-

analysis of their sanitation profile instead of using incentive money as a motivation tool.

4. A rigorous ODF verification process needs to be developed and implemented for checking the ODF status of the habitations that claim to become ODF. The system should not be based on one time checking, instead it should be periodic checking at least a number of times during a period of 6 months of the claim.
5. Once a habitation is certified as an ODF village continuously for 6 months, GP can organize a public function (which must be attended by block/district officers) to honour the community, especially the NLs. In this function opinion leaders from other nearby habitations/GPs must be invited. The function would create more impact if senior officers participate in this celebration. Incentive money can be distributed in this function through cheques to recognize their efforts.
6. No more incentive money should be given to the HHs with non functional/ missing toilets as they already have been benefited by the program. This issue can be dealt by the collective efforts of GP and community members by acting as a pressure group for motivating these people for behavior change, as explained in the point 1 above.

7. As a scaling up strategy, it must be made mandatory that ODF villages are given priority in all the Government schemes. NBA guidelines says that villages with water supply schemes should be taken up on a priority basis for NBA implementation while it should be other way round meaning water supply scheme should be given on priority to the ODF villages
8. In order to make a campaign, NLs have an important role to play. Therefore, powerful NLs from ODF villages should be identified, trained and put on job. A team of 3-7 members for a village can be formed that would be responsible to make village ODF in 2-4 months. These NLs need to be provided some honorarium based on their outputs in terms of ODF villages created. They should be compensated for the mobility and for their time from the IEC funds of NBA. Rate of honorarium could be fixed on the basis of at least equivalent to MGNREGA rates.
9. District collector should organize a meeting of all spiritual/religious leaders in his district and encourage them to motivate their followers to stop defecating in the open and motivate their villagers for the same.
10. Besides DD1, sanitation program should be advertised on other channels too. Media persons should be encouraged by national/state/district administration to cover success

stories and disseminate them on all the channels of television on a regular basis. Provision of money must be made for this.

11. Government officials should support mobilization team time to time by joining them in the field during post triggering follow-ups.
12. Urban sanitation should also be included in Nirmal Bharat Abhiyan
13. The councilors of Municipal corporation should also be trained in CLTS approach.